

The Cash Alternative Portfolio Service

Do you wish cash investments were earning more income? Are you having to consider taking uncomfortable levels of risk to achieve a reasonable return in the current environment?

Then you may wish to take a look at Brown Shipley's Cash Alternative Portfolio Service.

This is a very simple concept: an investment strategy that utilises a core group of asset classes with a target of delivering a gross yield of at least 3%. Through careful selection of asset classes coupled with the benefit of diversification, we seek to reduce risk to a level that we believe investors will be comfortable with. The service is bespoke to each client and is provided as a discretionary investment service. Important features are:

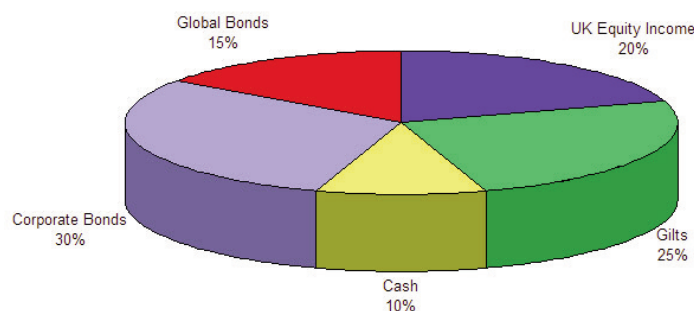
- ♦ Minimum investment - £200,000
- ♦ Discretionary service with active management
- ♦ Target gross yield of at least 3%
- ♦ Income can be paid out or re-invested
- ♦ Annual management fee of 1% of the value of the portfolio

How do we do it?

Cash might still be the safest investment of all in the current environment. But the tarnished reputation of some of the world's leading banks, and the difficulty that some investors have experienced in withdrawing funds has led us to this alternative for cash investors. It is aimed at both investors who have substantial cash balances and those who rely on its income - in both cases keeping risk to an acceptable level is crucial.

Our current allocation is shown in the chart below. This can be varied from time to time. Any changes in economic outlook will also be reflected from time to time.

Cash Alternative Portfolio Service - Asset Allocation at 26 July 2010



We estimate a gross yield of 3.75%, based on the asset allocation at 26 July 2010, and investments through our approved holdings list.

The service benefits from active management of the portfolio which in our opinion is essential in the rapidly changing economic environment.

Important notes for potential investors

Investors should be aware that only a small percentage of their fund will be invested in cash and the value of investments may go down as well as up, and investors may not get back the full amount invested. Past performance is not a guarantee of future results. Currency fluctuations may cause the value of underlying investments to go up or down. Investment in high-yielding bonds carries a risk of capital erosion.

Yield is shown gross and does not include the effect of commissions, fees and other charges. The target gross yield reflects the amount that may be expected to accrue over the next twelve months. Investors should consider these timescales when investing. It is subject to fluctuation and is not guaranteed. Forecast yield is not a reliable indicator of actual return. Investors may be subject to tax on distributed income, dependant on individual circumstances. This may be subject to change in the future.

The small print

- ◆ The minimum investment in the Brown Shipley Cash Alternative service is £200,000. There is no maximum.
- ◆ The service is available only on a discretionary investment basis.
- ◆ Investors will receive contract notes detailing all transactions, and a comprehensive six-monthly valuation. Investment portfolios can be viewed through BS OnLine.
- ◆ Holdings can be sold in whole, or in part at any time.
- ◆ All investments will be registered in our nominee company and will be held in accordance with Brown Shipley's Terms of Business for Discretionary Investment Management. A copy of these will be provided to prospective investors.
- ◆ Our charges are straightforward. There is no initial charge. The annual management fee for the service is 1% of the value of the portfolio. There are no dealing or custody charges. Stamp duty is payable on all relevant purchases. Our charges are debited half-yearly in arrears on 5 April and 5 October.

About Brown Shipley

Brown Shipley is a private bank where informed advice, contemporary vision and trust are all in the service - a uniquely personal service.

What Next?

To find out more about the service please call your usual investment adviser.

Alternatively contact **Ian Rogers on 0207 282 3301** or email him - ian.rogers@brownshipley.co.uk

Wealth well managed

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